



11th Anniversary Gala
Saturday, March 9, 2019
International Market Square,
Minneapolis

Date for Life was created in memory of Katie Jurek, the daughter of It's Just Lunch COO Lynn Poferl, with the aim of helping other children and families dealing with the affects of childhood cancer. Date for Life has aligned with Children's Cancer Research Fund (CCRF), which is the leading non-profit dedicated to research and training for the prevention, treatment and cure of childhood cancer. Your sponsorship will contribute to our fundraiser so that CCRF may continue its work.

This Twin Cities' event brings together the most eligible, Bachelors and Bachelorettes, including many local celebrities, who auction off their exciting and unique date packages. Hundreds of men and women of all ages, primarily affluent and charity-minded individuals, attend this event. Please visit our website at www.dateforlife.org to learn more.

2019 Event Sponsorship Opportunity

The Katie Sponsorship Package ~ \$2,500.00

Event Exposure Opportunities

- Premium Reserved Table for four guests, with sponsor signage
- Complimentary VIP hour, which includes open bar
- Exclusivity within your market
- Verbal recognition during live event program
- Opportunity to contribute to the Bachelor/Bachelorette "swag bag"; highlighting your business
- On-site presence on the night of the event; which includes an 8' table and the priceless opportunity to have face to face interaction with over 500 attendees
- Special consideration given to nominees from your business in the selection of bachelor/bachelorettes

Print & Electronic Marketing Opportunities

- Logo on all marketing materials
- Logo and/or mention on all general event signage
- Recognition in program
- Recognition on Date For Life website
- Banner Ad within our mobile bidding app



Please contact Lynn Poferl with questions or to secure your sponsorship opportunity.

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